



**Circular  
Cities & Regions  
Initiative**

# Circular Cities and Regions Initiative (CCRI)

**Boosting the Circular Transition**

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*Research and  
Innovation*

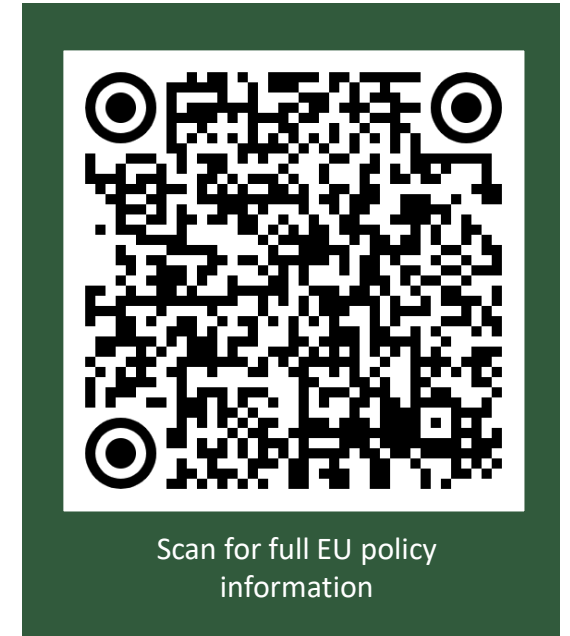
# EU Policy Context – Circular Economy as a Strategic Priority

## European Green Deal

- Modernises the EU economy for resource efficiency and competitiveness
- Drives a clean transition with waste and product reforms
- Focuses on packaging, unsold goods, and sustainable design

## New Circular Economy Action Plan (2020)

- Covers full product life cycle across 11 policy areas
- Keeps resources circulating within the EU economy
- Prioritises design to prevent waste and extend resource use



# What makes the CCRI unique?

1



Systemic approach linking sectors, value chains, and governance.

2



Hands-on support combining technical, financial, and advisory services

3



Vibrant community of 140+ cities/regions and 300+ organisations

4



Knowledge & tools tailored to real implementation needs

5



Support for maturing circular solutions: from early piloting to replicable, investment-ready projects



# What's in for EU cities and regions?

Use the CCRI  
Compass



## KNOWLEDGE

(inspiring stories, tools & guidance)

Knowledge Hub

Methodology

Thematic Guides

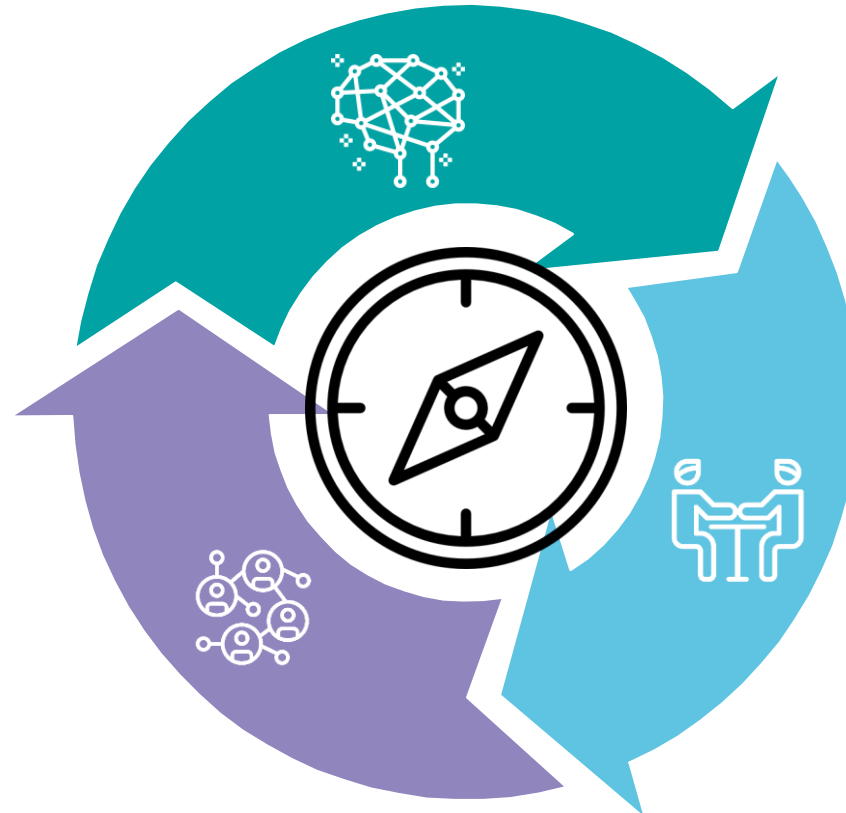
Funding Guide

E-learning Modules

Self Assessment Tool & Indicators

Catalogue of Technologies

Success Stories & Case Studies



## EXCHANGE

(peer learning & networking)

Thematic Working Groups

Communities of Practice

Mentoring Programme

Twinning Programme

## SUPPORT

(advisory & technical assistance, capacity-building)

Technical & financial assistance

Capacity Building Activities



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## CCRI cities & regions

**142+** supported cities & regions

**300+** supporting organisations



# CCRI Demonstration Projects

27 projects



Biobased side and waste streams



Water



Construction



Plastics and Packaging



Other industries



Circular households



Innovative governance



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# CCRI Project Development Assistance

9 projects



Bioeconomy



Construction



Broad coverage of  
circular economy  
projects



Explore the PDA Projects



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# Associated Partners & Initiatives

- Provide additional, complementary support for the implementation of CE solutions in cities and regions



EU institutions  
and initiatives



Strategic Partners



Other: organisations,  
foundations



# What's in for EU cities and regions?

## CCRI Methodology

Hands-on guidance for developing and scaling circular solutions



## CCRI Self-Assessment Tool

Quick diagnostic tool to understand current circularity level, assess progress and define next steps



# More ways to explore Circular Success Stories



Video interviews



Media articles



Story booklets



Success Stories Hub



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